# BUBUHAN

**Communication Media for PT Indo Tambangraya Megah Tbk Fostered Areas** 



# CDO Forum 2019: Moving Towards Sustainable Community Strengthening

Seminar about The Danger of Drugs on Teenagers

Waste Bank in Bangun Rejo Village

13 Learning with Indominco

I Gede Widiada ER CD & CRM Head



Through the Ministry of Energy and Mineral Resources (ESDM), the government has instructed mineral and coal mining companies to create a master plan for Pengembangan dan Pemberdayaan Masyarakat (The Community Development and Empowerment) or PPM. The master plan of PPM will become an obligation that must be created by every MinerBa mining company.

Through this master plan, there will be plans for company activities starting from production phase to post mining. The work plans will be based on social mapping and the provincial blue print. Through this PPM, the Community Development programs from various companies are expected to be synergized with the government programs and the other companies also. So that the social problems around the company area can be quickly resolved. And so with the extension of the impact, it is expected that through this PPM document the company can properly carry out the program.

The challenge in implementing the PPM document is

communicating with the surround community, those who are affected and those who are the beneficiaries. With the existence of PPM document, the communities are asked to think deeper in deciding their priority program. No more annual program submissions and donations even though the program is important. The key success to the community empowerment program based on the PPM document managed by the Minister of Energy and Mineral Recourses Decree 1824(ESDN 1824) and The Provincial Blue Print is communication and synergy between stakeholders including the community around the company.

Our wish as a company is to have the CD program conducted successfully. With the support from various stakeholders and the involvement of the surrounding community. With that, the impact of the CD program can be accepted and received well by the beneficiaries, with its main goal is to create independence in the community when the company is no longer operating.

### From The Editor

Finally, the 66<sup>th</sup> edition of Bubuhan is here, to inform all of the ITM Group Community Development activity program. This edition will reveal ITM's commitment in environmental conservation. Shown through the waste bank program, where the program can reduce the use of plastic and increase the income of the pre-prosperous community.

In addition, there are also articles about programs for the fostered communities, namely the Cultivation of Tarpaulin

Pond and Indominco Mengajar (Learning with Indominco).

There is also Program

for students, in the article about Seminar on Drugs and Peerles Youth Companion Programs, which shows that teens can become counselors for their peers to stay away from drugs and other similar things.

The collaboration with other stakeholders determines the success of failure of the Community Development program, it is written in this 66th edition of Bubuhan, in the TCM-BEK Contractor CSR article 2019.

This year, the CDO Forum was again held for the implementers of the ITM Group CD program. This activity is not just a place for sharing, but also as a place for the participants to feel refreshed and inspired.



**BUBUHAN** comes from the Kutai and Banjar language meaning friendship, partnership, and companionship. The Name **BUBUHAN** reflects the CD ITM Tbk. spirit to always appreciated and learn from the local wisdom within the community.

Supervisor Ignatius Wurwanto. Advisor Puji Rahadin. Person in Liability Giwa Giwangkara. Editor in Chief Jauhari Umar. Managing Editor Muhammad Yuda Pranata. Contributor CDO Indominco, CDO Kitadin, CDO Trubaindo, CDO Jorong, CDO Bharinto, CDO TRUST, CDO Jakarta. Design CoratCoretDesign.



# The Cultivation of Tarpaulin Fish Pond in Mendika Village

The activity of tarpaulin pond cultivation in Mendika Village is a post-mining superior program of 17 group member in Mendika Village. The members maintain fishes in 2x3 meters tarp pond, 2 ponds per member, with 17,000 seedlings of catfish. The farmers managed to grow the fish smoothly, but before the fishes harvested it is necessary to prepare marketing methods and distribution channels, so that the will not experience any meaning obstacles when selling the fish products later on.

The plan is currently being formulated to form a marketing network to bring cultivation farmers and also collecting farmers together to reach an agreement about the fish price among fellow farmers.

The potential market is by selling them to the palm oil companies that needed about 100-200 kilo of fish a day. This is one of many source of marketing, while reviewing other opportunities.

@Jones Silas\_CDO TCM







Drugs have become a common enemy in the community. The increase of drug trafficking in teenagers and school students is something that needs extra attention. PT TRUST is working with the Sangatta Selatan Sector Police in conduction Seminar about The Danger of Drugs in SMAN 1 (High school) Teluk Pandan school environment.

A hundred of students attended and were eager to listen to the material presented by the police. School teenagers become more aware about the danger of drugs and narcotics and its sanctions in consuming or being a drug dealer. The students can be more vigilant and prevent drugs from entering the environment, live healthier and not fall into negative things. The program received high enthusiasm, and the school hoped that the activity can continue next year.

@Ahmad Shobirin\_CDO TRUST



# **Youth Advisers (Peers)**

The students who acted as Youth Advisers (Peer Counselors) were very enthusiastic in attending the event in order to improve their knowledge and understand more about the duties and roles of peer counselors in each school in the Monitoring & Evaluation (Monev) Event to create a Drug Free School conducted by PT TRUST. A total of 35 students attended the event held at the Multipurpose Hall of Teluk Pandan Community Health Center on January 9th 2019. The students were representatives of each Junior and High School in the same sub-district of Teluk Pandan.

The schools that attended the activity are:

- 1. (Junior High School) SMP N 1 Teluk Pandan
- 2. (Junior High School) SMP N 2 Teluk Pandan
- 3. (Junior High School) SMP N 3 Teluk Pandan
- 4. (High School) SMA N 1 Teluk Pandan
- 5. SMK Kutim Cemerlang
- 6. MA Al Mufid
- 7. MTS Al Mufid



The participants have also succeeded in preparing a work program for the role of counselor in each school that will later be collaborated with PKM Teluk Pandan & PT TRUST.

@Ahmad Shobirin\_CDO TRUST

# **Laptop for School Asset**

PT TRUST pays more attention to school equipment especially for the National Computer Based Exams (UNBK) at the Junior High School or the equivalent level. By donating 2 pieces of laptops as a means to study and prepare for UNBK at SMPN 6 Bontang (Junior High School) on January 29th 2019. The computers are an asset of TRUST, has been used but still in good condition, so it can be useful for students. Laptops are a form of corporate concern for education around the company's operations area.

@Ahmad Shobirin\_CDO TRUST





# **TCM-BEK Contractor 2019**

# Improvingly Mature Forum and Moving Towards the SDGs Program

As a part of the ITM Group, PT Trubaindo Coal Mining and PT Bharnto Ekatama (TCM & BEK) have strengthened the Contractor's CSR Forum. This was realized due to the expectation of the stakeholders on the Community Development and Empowerment Program (PPM) which has increased from the Millenium Development Goals (MDGs) to the Sustainable Development Goals (SDGs), from 8 to 17 goals. This improvement requires great partnerships. Partnerships are key factors in order to contribute in achieving the SDGs goals in 2030.

The CSR Contractor Forum has had around 32 company members (contractors). This annual event was attended by 29 mining contractors in Melak Cluster, West Kutai District at the Artotel Hotel, Yogyakarta. The

first day discussed about 2018 activities and program planning in 2019. The second day, forum capacity improvement through motivation and teamwork.

On the last day, a comparative study was conducted to one of the national pilot village-owned enterprises (BUMDes) in Ponggok – Klaten Village, and forum management election meetings were held once every two years for one period (this time for 2019-2021). On the same day, the management of ITM CD Jakarta & Melak Cluster gave an appreciation to the contractors that has contributed to the CD / CSR program. In addition, through the evaluation by the TCM-BEK CDO, there are 12 best contractors looking from their Commitment (C), Organization Competency (O), Delivery (D), and Empowerment (E).





"I personally feel has received many benefits by joining this CSR Forum, because previously our CSR activities (the contractors) were running individually and not in sync with others. Now our activities have begun to be harmonious and integrated under the banner of TCM – BEK CSR Forum" Munif – PJO & Penanggung Jawab CSR PT. Mitra Alam Persada The CSR Forum Contractors of TCM-BEK conducted their PPM program in Education (teaching staff, mine visits, comparative studies to adiwiyata school); Health (free treatment and counseling); Social and Culture (disaster relief assistance); Infrastructure (repairing roads and village sign gates).

Mr. Imam Taufik Husein (IMM CD Manager) also attended the annual meeting, expected to replicate the base of CD Forum Contractor in Bontang area, East Kalimantan.

"Alone we can do so little, together we can do so much", Helen Keller.

@Bertone\_CDO JKT





#### The Spirit for continuous improvement

The 2019 CDO Forum started with the CD Head Meeting on January 28, 2019 at Rodhita Banjarbatu Hotel. Opened by Pak Puji Rahadin (HSEC Head of ITM) who expressed the management's future expectations for the ITM CD Program, able to answer challenges in building independency at the phase of mine closure according to the company's sustainable development and business strategy. The event was continued and facilitated by Mr. Giwa Giwangkara (CD Head of ITM) who manage to explore the initiatives of many CD Head all over the site to formulate work plans as a strategy to face changes and challenges in the future.

Prioritizing the spirit of continuous improvement to contribute maximally in sustainable development through CD programs in each work area. The CDOs have discussed in Focus Group Discussion (FGD) which resulted a joint action plan to maximize the process in the program implementation approach and standardization in the process of implementing the CD Program.

#### **Internal Meeting & Workshop**

The second day talks about the program achievements in 2018 and new plans for 2019, each submitted by each site in the ITM Group, so it can be easily understood which program that can continue and which one



is an initiative activity for 2019. The third day is workshop, delivered by Mr. Jalal as a CSR Expert in Indonesia. The participants have improved their understanding of Corporate CSR and Company Sustainability, Management Risk, Partnership in Achieving SDGs, to Company's reputation, Communication and Sustainability Reports. The CDO have improved their insight and capacity in implementing their CD programs that can support corporate sustainability and the community's independence in the context of sustainable development goals.



#### **CD Benchmark**

The last day ended with a field trip to PT Adaro Indonesia on Balangan site in Tanjung City, South Kalimantan Province. The ITM Group visited and learned about best practices in implementing community development at Adaro Indonesia. Having the same type of business as ITM Goup as coal mining producer makes it possible to understand deeper about the challenge of CD programs in the field and have an insight for the CDO of ITM Group to have a preparation in conducting the CD program in the field.

Adaro's enthusiasm balanced the ITM's enthusiasm,

due to that the chief of mine engineering (Adaro Indonesia CD and KTT) accompanied the group in visiting Adaro's fostered location, ex-mining wastewater treatment plants, nursery units of various types of plants, biodiesel processing units, and trained group of sasirangan craftsmen, incubator business and honey farmer who are still located in the area of the company.

In response, Mr. Bambang Kawuryan (CD Head of PT Kitadin) said that the annual meeting can refreshed the participants in empowering the communities around the mining sites through well-managed CSR funds.

@M. Yuda Pranata\_CDO JKT





# Waste Bank in Bangun Rejo Village

#### Making an Impact for Tomorrow and The After

What better program to instill sustainable value in the community besides introducing simple activities but useful to preserve the environment? In order to spread the message of sustainability of clean lifestyles in daily life, Bangun Rejo Village Waste Bank Program is the answer.

The Innovation of the Mother Waste Bank was born because of the many concerns that the waste bank program would not be sustainable in Bangun rejo Village. With the commitments starting with the mother and children of PAUD, as for now the Mother Waste Bank has 650 members and with the amount of waste that has been sorted and weighed an average of 3,000 kg (3 tons) a month. The sustainability value process has been running for 4 years, starting from designing an efficient program process, reducing waste in the environment and creating sustainable hygiene.

## From Home > Sustainability > Community's Participation

Building sustainable value is a program un which there are various roles and activities including instilling a high social personality, providing funds and other interrelated resources and carrying out ongoing assistance.

The Regent of Kutai Kartanegara, Drs. Edy
Damansyah M.Sc., and the group made a working visit
to Tenggarong Seberang Sub-District to inaugurate
the Teluk Dalam Health Center UPT Building as well
as launcing the Waste Bank in Tenggarong Seberang
District.

Four groups of Waste Banks are fostered by PT Kitadin and four other groups received awards from the Government of Kutai Kartanegara Regency. The Regent of Kutai Kartanegara said, the waste program is one of the Social responsibility program that is a part from the business ethics of the company operating in Kutai Kartanegara, especially the Tenggarong Seberang region.

The continuous impact of whether or not a corporate social responsibility program will affect people's lives is based on their commitment and decisions. Furthermore, the Reget and the group visited the Mother Waste Bank fostered by PT Kitadin in Bangun Rejo Village to see processed products from the used goods and to have a good dialogue with the management of the waste bank.

@Bambang Kawuryan CDO KTD EMB



### **An Appreciation for the Waste Bank Community**

The Regent of Kutai Kartanegara, Drs. Edy
Damansyah and the group conducted a work visit to
Tenggarong Seberang Sub-District to inaugurate the
Teluk Dalam UPT Building Health Center as well as
launching the Waste Bank program in Tenggarong
Seberang District.

Four groups of Waste Banks are fostered by PT Kitadin Embalut (KTD EMB) and four other groups received awards from the Regent of Kutai Kartanegara.

The Regent visited the Mother Waste Bank group fostered by PT Kitadin in Bangun Rejo Village to see the

processed products that comes from used goods and have dialogue with the management of the waste bank.

The Regent also gives his appreciation to PT KTD EMB for the company's contribution regarding the fostered program that has been conducted. The Regent hoped that this activity would involve poor families, so they would be able to afford BPJS and also hoped that the waste bank can cooperate with schools to provide hygiene education and awareness from an early age.

@Bambang Kawuryan\_CDO KTD EMB







# **Togetherness at the CCC Meeting**

Togetherness was felt at the Meeting between The Community Consultative Committee (CCC) with PT Jorong Barutama Greston (JBG). The gathering was held at the Swissbel hotel Banjarmasin on April 7, 2019. The community leaders from (6) village gets to meet each other and also meet JBG. JBG Mine Head, Mr. Ihsan Noor, expressed his gratitude for the arrival of the CCC Management and also for good and harmonious relationship while the company still operates.

On this occasion, the Head of CD, ER, and CRM, Mr. I Gde Widiada, explained that initially JBG will have their mine close in 2019, but after further assessment with the government, the production operations will be extended for the next few years.

In the event, all of the Village Chief and CCC Chairman in ring 1 also expressed their gratitude to JBG who has been helping the village through educational programs, health, economy, social and culture programs.

The Head of Jorong Sub-district, Mr. H. Zainal Abidin, Spd said that in general the ring 1 community was pleased with JBG's participation or assistance so far, and if there are anything less, the sub-district department is ready to help and become a mediator.

The atmosphere was joyful and uplifting because

JBG gave awards to the best fostered groups of JBG Community Development Activity by Superintendent CD, Mr. Rasmat Riadi, they are: Sumber Makmur Group (Bokashi Fertilizer Production) from Karang Rejo Village as the best group, Pauh Group (Boiler Farm) from Batalang Village as 2nd best, and KUB Karya Bersama (Processed Marine Products) from Swarangan Village as 3rd best. The awards are in the form of trophies and fostered money for group development. All participants also received various door prizes. Togetherness is getting tighter, and harmonization is getting stronger.

@Hairuddin\_CDO JBG





# **Learning with Indominco**



PT Indominco Mandiri (IMM) re-conducts Teaching program for the future generations in the form of Learning with Indominco. In April 2019, IMM cooperated with KSR Mulawarman University show the students of UNMUL some Basic Life Assistance (BHD, CPR, and AED) which are basic life skills and how to use the equipment for emergency relief in facing breathing and heart problems. So that the students and academics can do the right thing in facing victims of breathing and heart problems. IMM working together with school committee in giving more educational knowledge about how to form a Healthy Life Preventing HIV / AIDS for middle school students in Bontang area.

@Lidya Elisabeth\_CDO IMM

# Plastic Bag Diet, Reduce Plastic Waste for Healthier Environment

The use of plastic has become a part of everyday life. It is light yet strong, that what makes plastic very practical to use. In addition, plastic waste is very threatening to the health and the balance of environment. Plastic waste requires tens to hundreds of years to decompose naturally.

Based on the research conducted by the University of Georgia in 2015, Indonesia has been ranked as the second largest producer of plastic waste in the world, namely as many as 5.4 million tons a year. Not only become a disease on land, plastic waste have the potential to damage the marine ecosystem.

The production of plastic waste is indeed difficult to stop, but it is very possible to reduce its quantitiy, mainly by changing small habits at home. What can you do to reduce plastic waste?



#### 1. Use existing plastic bags or containers

The first step to reduce plastic waste is to apply the reuse method. Plastic bags that you get from the market or supermarket should not be thrown away, fold them and use them again later.

Plastic containes can also be used as food boxes, but first look at the food grade code listed below. Make sure the plastic container is safe to be used for a long time.

#### 2. Limit the use of plastic packaging

Used packaging is the type of plastic waste we produce the most everyday. This type of plastic

waste can be avoided by not buying a lot of items in sachet packaging, such as buying shampoo in a bottle package so it can be used multiple times.

Getting used to reduce food consumption with plastic packaging. Sounds impossible indeed, but there are still many foods packed with organic ingredients such as paper and banana leaves.



#### 3. Bring your own shopping bag

Refuse to use plastic bag is known as a phase in reducing plastic waste. Always carry canvas bag wherever you go so there is no need to take your groceries in plastic bag. Choose a canvas bag that can be easily folded and easy to store.

Many commercial retailers use disposable plastic bags. As a result, because the plastic could not be reused, then it adds on more plastic waste.





#### 4. Less ordering food, more cooking your own food

Online food delivery services, makes us easy to buy food rather than cooking food at home because it is considered to be more practical and not time consuming. Never the less, the food packaging and the disposable food equipment can increase the numbers of plastic waste at home.

Cooking food alone avoids the production of plastic waste. You can also save more while improving your cooking skills.

### 5. Use your own tableware and bring your own bottle

Besides canvas bags, you can also bring your own food boxes and drinking bottles that can be used many times when you go out of the house. Today, many food and beverages outlets allow us to use our own food and beverage containers to reduce plastic waste.

The efforts to reduce plastic waste this way can also keep you from harmful bacteria and viruses found in food container or dangerous food containers sold at the roadside.



### 6. Reduce the usage of Plastic Straws

Previously, the impact of plastic waste that comes from plastic straws was ignored until some time ago this plastic waste was proven to have injured and endangered a number of marine biota.

Based on the study, plastic straw is the

largest contributor to plastic waste in the world. There are many kind of substitute for plastic straws, the ones that are made from bamboo, paper, stainless, and acrylic straws.

#### 7. Store food in glass jar

Not only through reducing plastic bags, plastic waste can also be reduced by using glass-based jars as an alternative when storing food. This material is safer and healthier that plastic containers that have the potential to contain hazardous chemicals. The food is guaranteed hygienic and not easily turn hard when placed in a glass jar.



#### 8. Recycle plastic waste into new things

Plastic waste can be used as capital to be creative. Enlighten your creativity to process plastic product packaging into more functional items, such as plastic bags, plant pots, and other cracts. This plastic waste processing step can improve the environmentally friendly 4R lifestyle. The efforts in reducing plastic waste production can start from small habits. Are you ready to change your bad habits for a healthier environment?

Sumber: www.dekoruma.com/artikel/78184/caramengurangi-sampah-plastik





BUBUHAN EDITORIAL TEAM and all of CDO PT ITM Tbk

Would Like To Wish You:

Happy Eid Al Fitr 1 Syawal 1440 H

Do by Heart